You can expect years of beauty and enjoyment from a Flagship rug when it is maintained properly.

UNROLLING

When first unrolled, a new rug may have a wrinkle or a bulge appear that prevents it from lying flat on the floor. This is common and is a result of being tightly rolled or folded during shipment. The wrinkle is easily removed if the proper method is used. Lay the rug as flat as possible. Use a broom handle or similar pole and, starting in the center using a sweeping motion, push one half of the wrinkle to the left, then push the remaining half of the wrinkle to the right side of the rug. This will help the rug to relax and lay in the proper position.

CLEANING

Vacuum regularly. **DO NOT** run vacuum directly over outer serged edge of carpet. This can create fraying and breakage. **DO NOT** shake or beat the rug since this treatment could damage it. Clean spills immediately by blotting with a cloth or sponge. Remove any grease spots with ordinary dry cleaning solvents. Professional or periodic cleanings using the power spray-extraction carpet cleaning method are recommended. Allow to dry flat on the floor.

REMOVING INDENTATIONS CAUSED BY FURNITURE

Indentations or depressions in carpet and rugs are considered a normal occurrence and are not considered a manufacturing defect. The Carpet and Rug Institute, a non-profit trade association of the carpet and rug industry, recommends the following to restore the pile: Depressions - The weight of heavy pieces of furniture can put indentations in carpet. Use furniture glides or cups under the legs of heavy pieces, or move your furniture a few inches backward or sideways so that the weight is not concentrated in one place. If depressions do occur, spritz the indentations with water in a spray bottle. Hold a hair dryer, set on medium, a few inches above the indentation. As the spot is drying use your fingers to gently work the pile upright and in the opposite direction.