

**palmerHAMILTON**  
**Customized Graphics & Logos**  
**Request Form**

Please use this form when requesting custom graphics for Palmer Hamilton tables.

Following these guidelines will ensure that your order is processed quickly and correctly. Failure to provide the information required below and your logo in the correct format may delay your order and add costs.

**SHIPPING INFORMATION**

**This must accompany custom graphics request (where to send physical laminate sample):**

School Name: \_\_\_\_\_

School Contact: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Product Shipping Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**DEALER INFORMATION**

Dealer Name: \_\_\_\_\_ Date sent to Palmer Hamilton: \_\_\_\_\_

Dealer Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**PRODUCT INFORMATION**

Table Model No.: \_\_\_\_\_ Number of Table(s): \_\_\_\_\_

Description of Custom Graphics: \_\_\_\_\_

**COLOR INFORMATION**

**Specify BRAND NAME color for graphics** (i.e. Pantone, Sherwin Williams, etc. paint color, solid color laminates, or other tangible color reference): Supplying a verbal description only, such as "light navy" or "Vegas gold," will not be accepted.

*I understand that all specified colors will be converted to match Wilsonart's specific color boards.*

**Brand Name:** \_\_\_\_\_

Major Background Color (refer to color description above):

**Brand Name:** \_\_\_\_\_

**Note: If colors are not specified or known, Palmer Hamilton will attempt to guess color matches, per your request. There will be no guarantees for a precise match and the logo process may be extended if multiple color changes are necessary.**

# LOGO FILE INFORMATION

**Format:** Original file is created in Adobe Illustrator and saved as an ".eps" or ".ai" file format (vector art).

If unsure of these file types, please check with your art department or printer.

## Example of vector art:

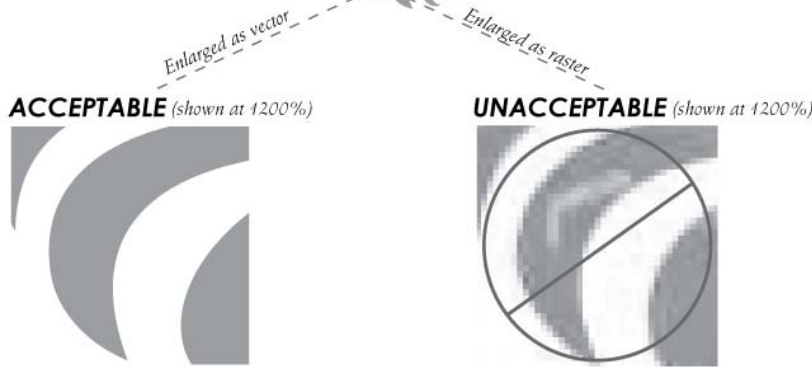
(Vector art consists of lines and fills that remain clean/clear no matter the size of the image.)

(shown at 100%)



## Example of raster art:

(Raster art consists of squares of color that get bigger when the image is enlarged, creating a blurry look.)



# LOGO SPECIFICATIONS

To process your logo request, we will need the following:

## 1. A High-Resolution Graphics File

Accepted Formats: Adobe Illustrator (.ai file), Encapsulated Post Script (.eps file), High-Resolution .jpg (must be 300 dpi at 3"x 3" or above).

## 2. Your Chosen Graphics Orientation: (Please circle one)

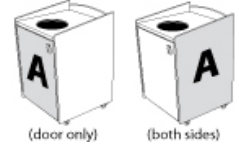
### Shaped Tables



### Rectangle Tables



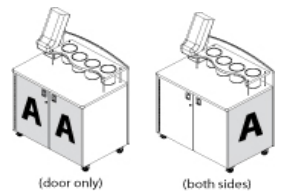
### Trash Receptacle



### Booth Tops - Top View



### Condiment Center



I authorize that the information above has been filled out correctly and completely.

Initials: \_\_\_\_\_

Once you have completed this form and gathered the requested information, please fax or email to Palmer Hamilton:

Palmer Hamilton, LLC  
 c/o Lori Featherstone  
 143 S. Jackson Street, Ste. 1  
 Elkhorn, WI 53121  
 Fax: 262-723-5180  
 lfeatherstone@palmerhamilton.com

- Completed Form
- Vectorized Logo
- Color Specifications